



SYRIAN  
**MEDI19<sup>th</sup>CARE**  
Edition  
The 19<sup>th</sup> Int'l Medical Exhibition **2026**



**23 - 26 June**

Fairground - Damascus - Syria

[www.syrianmedicare.com](http://www.syrianmedicare.com)

### Supported By



مديرية صحة دمشق  
DAMASCUS HEALTH DIRECTORATE



نقابة أطباء سورية  
Syrian Medical Association



نقابة أطباء سورية  
Syrian Medical Association  
نقابة - دمشق



المؤسسة السورية  
للمعارض والأسواق الدولية

### Government Hospitals



# SYRIAN MEDI19th CARE Edition 2026



The 19<sup>th</sup> Int'l Medical Exhibition

23 - 26 June

Fairground - Damascus - Syria

## EVENT ID

Event Title: Syrian Medicare

Exhibition Date: 23 - 26 June 2026

Official Inauguration: Tuesday 23<sup>rd</sup> June 6:00 p.m

Venue: Fairground - Airport Road - Damascus - Syria

Visit Hours: From 4:30 p.m to 10:30 p.m

Entering The Exhibition: (Free for Trade & Medical Professionals Only)

### Official Medical Magazine & Web Media Partner



### Official Carrier



### Official Hotel



### Official Courier



EXCLUSIVE AGENT FOR DHL SYRIA  
Khulud Sirri Halaby

### Official Trave Agent



[www.syrianmedicare.com](http://www.syrianmedicare.com)



The Organizer

UNITED

for Int'l Exhibitions & Conferences

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### The Syrian Arab Republic:

Lies at the Eastern End of the Mediterranean Sea. Turkey is on the North, Iraq on the East and Southeast, Jordan on the South, Palestine on the Southeast, and Lebanon on the West.

- **Population:** 22.500.000 inhabitants (2013 census)
- **Area:** 185.180 km<sup>2</sup>
- **Language:** Arabic is the official language of Syria. English & French are widely spoken as well
- **Capital:** Damascus, the Oldest City in the World, 4.000.000 inhabitants
- **Weather Information:** In June temperature often exceeds 35° c
- **Main Airport:** Damascus, Aleppo, and Lattakia
- **Office Hours:** 08:00 – 15:00 (Government)
- **Day off:** Friday & Saturday
- **Shopping Hours:** 09:00 – 14:30 & 16:30 till 22:00 in June



### Passport and Visa Requirements:

For participants from some countries a visa to Syria may be required. We suggest you contact the Syrian Diplomatic Mission in your country.

### Public Transportation Information:

- Public transport is available in buses and minibuses throughout the city.
- The yellow color is the official color of taxis in Syria.

**Credit Cards:** Accepted in the congress hotels and at some shops.

### Rent a Car & Transportation Tours:

Available at the airport and main hotels.

### Official Currency: Syrian Pounds

USD & EURO also accepted all over the country.

**Time:** GMT +3 H All over the year

(For further information, please visit: [www.mots.gov.sy](http://www.mots.gov.sy))



## NON-STOP 18-YEAR SUCCESS

*Why*

### Syrian Medicare 2026?

Highlighting the latest recent developments in such various fields as medical, pharmaceutical, laboratory, hospital and dental technologies, **Syrian Medicare 2026** is considered an effective marketing tool by meeting the relevant specialized customers, traders and manufacturers directly (Exporters, Importers, Doctors, Decision Makers, Businessmen, and all relevant medical personnel).

Keeping visitors abreast of the latest medical happenings; **Syrian Medicare 2026** welcomes great Turkish and Indian company presence.

Considering artificial intelligence that dominates the world, **Syrian Medicare 2026** Event is not only a golden opportunity to exchange expertise and enhance collaboration between the public and private sectors, but also creates job opportunities for all – thus supporting economic and social reconstruction.

**Syrian Medicare 2026** is recommended to visit by all private and public medical and pharmaceutical sectors in the Arab and foreign countries.

**Syrian Medicare Chain** has not only been able to introduce new leading medical equipment companies for the Syrian and regional medical markets, but also the show used to insure the attending of the most ideal and professional medical visitors.



### Syrian Medicare 2026:

Due to the end of the war, lifting the sanctions imposed on Syria and the need of the local market and hospitals for medical and pharmaceutical equipment demands, the upcoming 19th edition of **Syrian Medicare 2026** will witness a major leap in the region through the participation of many Arab and foreign countries and local medical and pharmaceutical companies,

### Syrian Healthcare Sector Facts:

The Health Sector in the Syrian Arab Republic is divided between several sides:

- 1- The Ministry of Health included **2053** health units (**1864** units are related directly to MOH). The remaining units are related to private bodies such as primary health care centers, emergency medical points, specialized medical centers and comprehensive clinics. There are also **100** Hospitals: **76** General Hospitals are under the Ministry of Health purview as well as **33** General Assemblies of Hospitals, until the end of **2019**.
- 2- **14** Educational Hospital are under the Ministry of Higher Education purview.



## A promising Step Towards future investing Project

- 3- The Ministries of Defense and interior are by military medical services and their medical providers (dispensaries and hospitals).
- 4- There are community centers, medical clinics and **391** accredited private hospitals.

### The Syrian Health Sector Damages during the Syrian Crisis:

As in all sectors, the Health Sector in Syria has been heavily affected, especially the Ministry of Health. It suffered damage to approximately **685** health units between partial and total damage. **46** hospitals were exposed to mentioned structural damage (**10** fully and **36** partially damage hospitals in **2019**) as well as the hospitals of the Ministry of Higher Education such as Al Kindi Hospital in Aleppo Governorate. Moreover, the damage of some pharmaceutical factories in different regions resulted in out of service units or working in alternative locations.

However, the new Syrian **Government initiates a Comprehensive National Program for Post-Crisis Syria** focusing on recovery and reconstruction. It involves rebuilding infrastructure, restoring essential services like healthcare, and ensuring a transition from the relief phase to sustainability. Concurrently, UN Agencies like ESCWA have developed frameworks such as the National Agenda for the Future of Syria (NAFS). Other efforts include the National Development Program for Post-War Syria (Syria Strategic Plan 2030). It serves as a consultative framework for government, private sector, and civil society plans.

### Investment in the Health Sector before 2025:

The Government of the Syrian Arab Republic is fully aware of where it is going through the ratification of the comprehensive national program for post-crisis Syria.

It carries the vision, objectives, aspirations, programs and projects promising for Syria to move qualitatively from relief phase to recovery phase, then to sustainability in order to achieve the complementary situation in the economic health sector through the process of reconstruction and restoration of infrastructure and the provision of medical equipment necessary for the continuity and sustainability of public health.

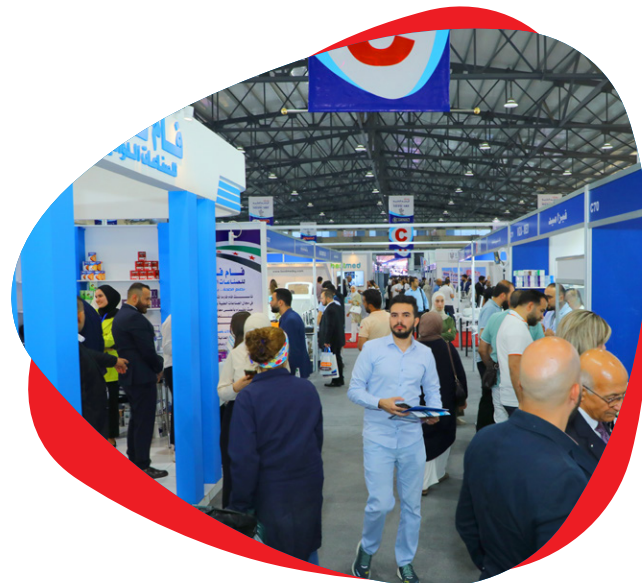




It is an encouraged phase in the next stages for the optimal investments in health economic sector field at all levels, in the light of the following:

- 1 - The needs to rehabilitate the destroyed health facilities and complete the requirements of performing its work in the best form by providing with the various medical equipment and supplies, especially after the great destruction caused by the crisis.
- 2 - The qualitative expansion in the geography of the health sector in most of the governorates of the Syrian Arab Republic and the opening of new centers and hospitals such as:
  - General Authority of Shahba Hospital in As-Suwayda Governorate.
  - General Authority of Children's Hospital in Tartous Governorate.
  - Damascus Oncology Hospital Project in Damascus Governorate (Doumar Area).
  - Project of the Physical Treatment Building and the Center of Artificial Limbs in the Ibn Al-Nafis Complex – Damascus Governorate.
  - Martyr Dr. Ibrahim Naama Hospital in Lattakia Governorate (Jabla city)
  - General Assembly of Homs National Hospital in Homs Governorate.
- 3 - The increase in the number of health services, which amounted, for example, to nearly 53 million services in 2019, provided only by the Ministry of Health in all its facilities.

The completion of the rehabilitation of medical facilities, equipped with the best equipment required, the various medical supplies and qualified medical staff to provide with the best medical services, is



a major goal of the Syrian government in order to ensure that the health sector in Syria will maintain its reputation and emulate the advanced countries in medical field at all levels and specializations.

### Why Exhibit at Syrian Medicare 2026?

Syrian Medicare event is the largest gathering of healthcare and trade professionals in the Middle East. Not only will the 19<sup>th</sup> edition celebrate the presence of the Turkish Pavilion, but also the Indian Pavilion offering a unique platform for all medical, pharmaceutical, laboratory, hospital and dental industries to gather under one umbrella in a promising market.

#### 1. Perform Second to None Sales and Lead Opportunities:

Floors are buzzing with action as thousands of attendee's searches for solutions that meet their unique needs. With a careful marketing strategy, your brand can stand out from the rest and drive foot traffic into your exhibit.

#### 2. Take Advantage of Face-to-Face Marketing:

This offers unique opportunities to:

- Successfully close sales and generate leads in a relaxed face-to-face environment.

*Your Trustworthy Guide to  
Challenging Medical Equipment &  
Pharmaceutical Markets*

- Personally meet with existing customers so as to strengthen brand loyalty.
- Professionally create lasting business relationships with other vendors and industry bodies.

### 3. Boost Brand Visibility:

From small businesses to large corporations, **Syrian Medicare 2026** provides unique opportunities so as to increase exposure and connect to consumers on a personal level.

### 4. Research Your Industry & Competition:

At **Syrian Medicare 2026**, businesses stand shoulder-to-shoulder with other big names within the medical, pharmaceutical, laboratory, hospital and dental industries. Exhibitors shall not only seize the opportunity to learn from their competitors and network with professionals, but also walk the floor to observe products display, engagement tactics as well as sales pitches so as to take note of how they can improve at the next event.

### 5. Build Lasting Relationships within Your Industry:

Every business relies on a community of other businesses to some capacity; strong business relationships are about being mutually beneficial to one another. **Syrian Medicare 2026** brings related companies under one roof.

### 6. Showcase New Products & Services:

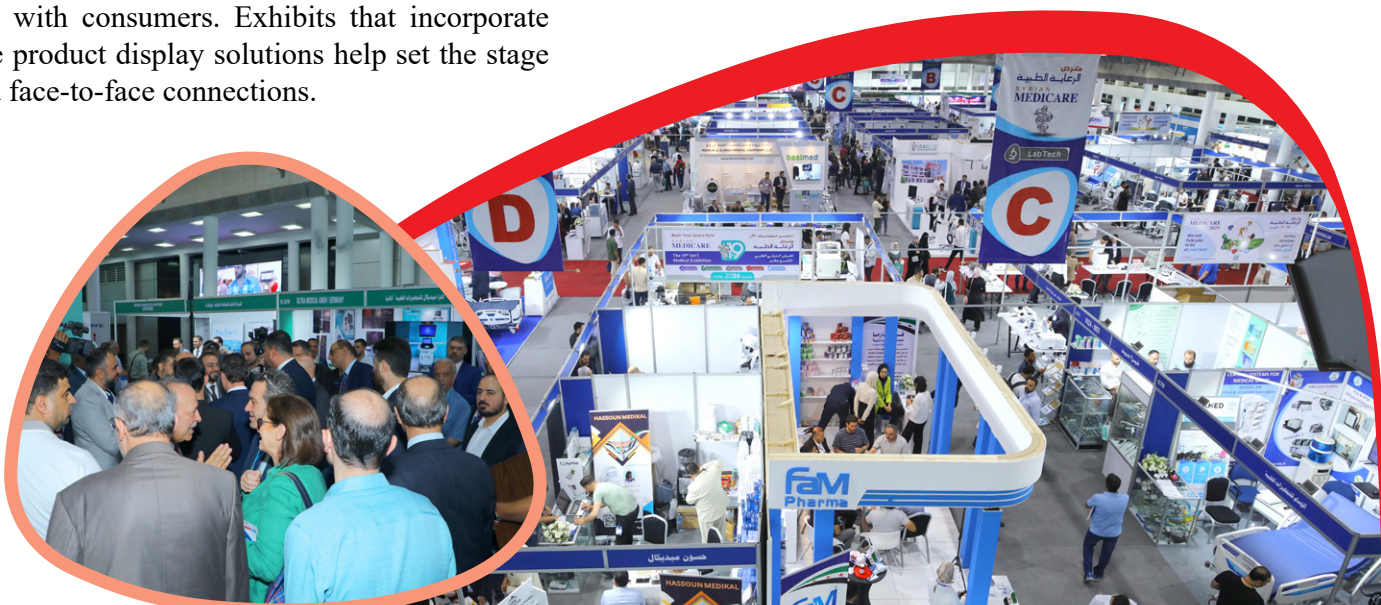
Launching a new product at **Syrian Medicare 2026** is the best way to maximize exposure and connect directly with consumers. Exhibits that incorporate creative product display solutions help set the stage to build face-to-face connections.

### 7. Listen to Customer Feedback:

**Syrian Medicare 2026** presents the unique opportunity to receive real-time feedback on your products and services. Understanding how customers interact with your brand provides valuable insight that will help your company improve along with customized marketing efforts.

### Good Reasons to visit Syrian Medicare 2026:

1. Gain knowledge and exposure to new trends, products and resources that are available for your retail business or wholesale company.
2. Stimulate new ideas and creative ways to support your business despite the economy, past seasons and more. Where you will gain this knowledge is endless – your competition at the show, your general experience at the show and even your participation at Syrian Medicare will make an impact.
3. Meet other retailers and vendors who you can lean on, gain from and possibly gain business.
4. Learn what your competition is up to without having to go to great lengths since their business information will be easily accessible.
5. Expose yourself to the press attending the event so they know about your business - retail or wholesale.
6. Generate leads for strategic alliances and most importantly, potential customers.
7. Participate in educational seminars, networking events and surveys that only take place at trade shows and will expose you to new people, new business and new ways of thinking for your business success.



8. Get answers right away, whether from a vendor or a retailer, since trade shows allow for immediate communication and easy, accessible outlets of exposure for both vendors and retailers.
9. Become educated on your industry so that you can better support your clients and customers by utilizing all the resources that Syrian Medicare event offer.

### Government Patronage & Supports

**Syrian Medicare 2026** is going to be held under the gracious patronage of the **Syrian Ministry of Health** participating effectively in the show by its active attendance, generous support and encouragement.

The show is also held and supported by:

- The Scientific Council of Pharmaceutical Industries,
- The University of Damascus,
- The Syrian Commission for Medical Specialties,
- The Syndicates of Physicians, Pharmacists and Dentists in Syria,
- The Syrian Medical Association

### Prime Venue:

**Syrian Medicare 2026** will be held at Damascus Int'l Fairground (Airport Road) - one of the most modern exhibition venues in the Middle East. It occupies **1.2** million sqm with distributed tracts showrooms.

The facilities, services and green spaces are as follows:

- Building exhibition space: **63.000** sqm.
- Open exhibition spaces: the convergence of **150.000** sqm.
- Business Center - Bank - Fire Station - three security buildings.
- Permanent Business Center **2.725** sqm, Permanent Press Center **2.725** sqm.
- **10** Parking Spaces (for up to **1.800** cars); total area of **11.000** sqm.
- Telecommunications Services and Monitoring: electronic monitoring system, WIFI internet services.

## Excellent Know-How Marketing Skills

### Promotional Campaign:

United for Int'l Exhibition and Conferences will offer an intensive planned promotional & advertising campaign so as to attract the attention of all medical professionals and related bodies.

The campaign will cover the Middle East medical publications, the local press media and the international medical fairs the organizer attends. It includes:

- Promotions & Ads. on all social media platforms.
- Publications in specialized medical magazines (Local & International)
- Street Banners. (Flex & Electro)
- Direct Invitations.
- Intensive mailing campaign is dedicated to embassies, the commercial attaché and foreign trade missions. There will be direct invitations to all doctors and managers of public and private hospitals in Syria, major traders and businessmen. The direct invitations shall also include owners of medical equipment companies, pharmaceutical factories & laboratories, hospital and dental units as well as all medical personnel.
- All Types of up to date medical search engines & social media channels.



## Global Experiences & Resources

## Exhibits Profile

*Exposing to the World-leading Medical Technologies*

### MedTech

- Surgery Tools
- Medical Treatment Equipment
- Diagnostic Equipment
- Cardiology Equipment
- Disposables
- X-Rays Units
- Anesthetic Instrument
- Sterilizing Systems
- Optical & Hearing Tools
- Eye Care Instruments & Tools
- Water Distillation System
- Sport & Fitness Instruments & Tools
- Communication Systems
- Implementation of Medical Researches

### PharmaTech

- National Pharmaceutical Industry Products
- Medicine Manufacturing and Controlling Equipment.
- Medical Herbs
- Natural Cosmetic Materials & Disinfectant.
- Toxin, Drugs, Antiseptic
- Healthy Food & Diet Food
- Raw Materials for Medical Industries
- Anti-Allergy Materials
- Anti-Biotic, Painkillers & Vitamins
- Automation Companies
- Magazines and Medical Researches
- Medical Books

### HospTech

- Surgery Equipment & Tools.
- Hospital Equipment
- Accident, Emergency Equipment & Aambulances
- Operation Rooms & Intensive Care Units.
- Medical Technology
- Medicines and Hospital Pharmacy
- Clinics Equipment
- Cardiology Equipment Nursing & Monitoring
- Automation Companies for Hospitals
- Health Insurance Companies
- Catering and Kitchen Equipment
- Building Technology Services
- Communication and Information Technology.
- Diagnostic, Disinfection and Disposal Systems.
- Electro Medical Equipment
- Hospital Furniture, Equipment & Medical Consumables
- Ophthalmic Supplies
- Rehabilitation Equipment / Orthopedic Supplies

### LabTech

- Laboratory Instrument & Automation
- Laboratory Furniture
- Optical Electronic Devices
- Laboratory Pumps & Reagents
- Clinical Chemistry Hematology
- Immunology
- Molecular Diagnostics
- Laboratory Applications
- Biotechnology Software & Computer Systems
- Laboratory Cooling & Heating Systems
- Spectral Devices
- Scales and Measuring Devices
- Genetic
- Diagnostic Kits

### DenTech

- Dental Clinic Furniture
- Dental Laboratories
- Autoclaves & Analgesics
- Cosmetic Restoration
- Orthodontic Tools
- Endodontic Instruments & Supplies
- Electro Surgical Equipment
- Lights Operating
- Disposable Products
- Emergency Kits
- Flossing Materials
- Implants and Accessories
- Mobile Dental Units & X-Rays
- Laser, Sterilizing Systems, Dental Fillings



### Shell Scheme:

The shell scheme provides you a well-equipped stand with a very wide variety of sizes to match your demands.

It is equipped with rear and dividing panels, fascia board bearing your company name and stand No.

### Each Stand Module Comprises of:

- Rear and dividing white wall panels set in aluminum frame (2.5 m long x 1.00 m wide).
- Fascia 30 cm High
- Lighting (2 spotlights, 300 w each) every 9-12 sqm and one 220 volts electrical socket.

### Stand Shell Scheme / Minimum Space 9 sqm including:

One counter or a table, two chairs, floor covering, one ashtray, a waste bin, general cleaning & security, fascia bearing your company name (English & Arabic) and your stand number.

### Extra Equipment:

All required extra are available upon request.  
(For further information, please contact the organizer)

### Designing Services:

Skillful and talented engineers and technicians are available upon request.  
(For further information, please contact the organizer)

### Media Services Fees:

- Flash Memory film covering the inauguration and general exhibition activities € 100



### Stand Participation Fees:

- € 335 sqm (SPACE + SHELL SCHEME)  
Minimum Space 9 sqm.  
(as per the stand module specifications and for the whole duration of the exhibition)
- € 315 sqm. (SPACE ONLY)  
(minimum 21 square meters)

### Advertisement Fees in the Online Show Catalogue:

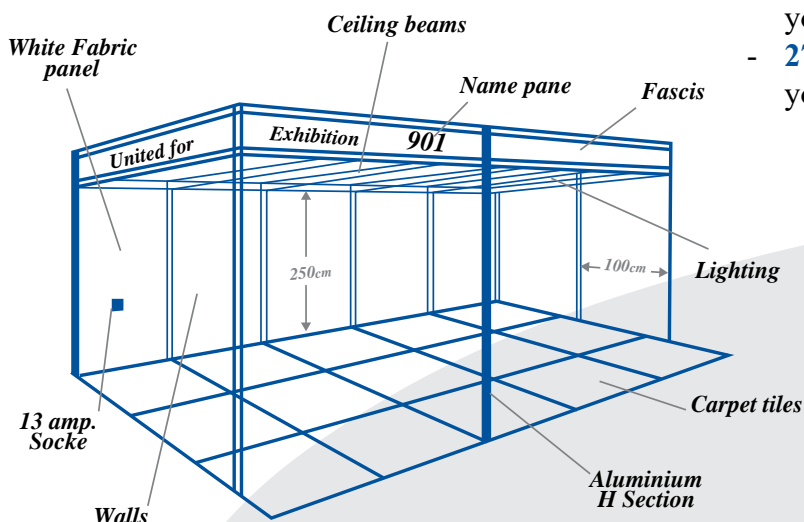
- Inside full page / colored € 400  
(only for exhibitors)

### Technical Qualifications:

- Page size 14 cm width x 21 cm length
- 300 pixels / inch
- For booking, please contact the organizers

### Exhibition Setup & Move out:

- 21<sup>st</sup> - 22<sup>nd</sup> June 2026 are dedicated to arranging your stalls from 9:00 a.m. till 9:00 p.m.
- 27<sup>th</sup> of June 2026 is dedicated to evacuating your stalls from 10:00 a.m. till 4:00 p.m.



**NOTE:** When opening the doors, the exhibits are the responsibility of the exhibitors.

# Floor Plan Hall 11 & 26

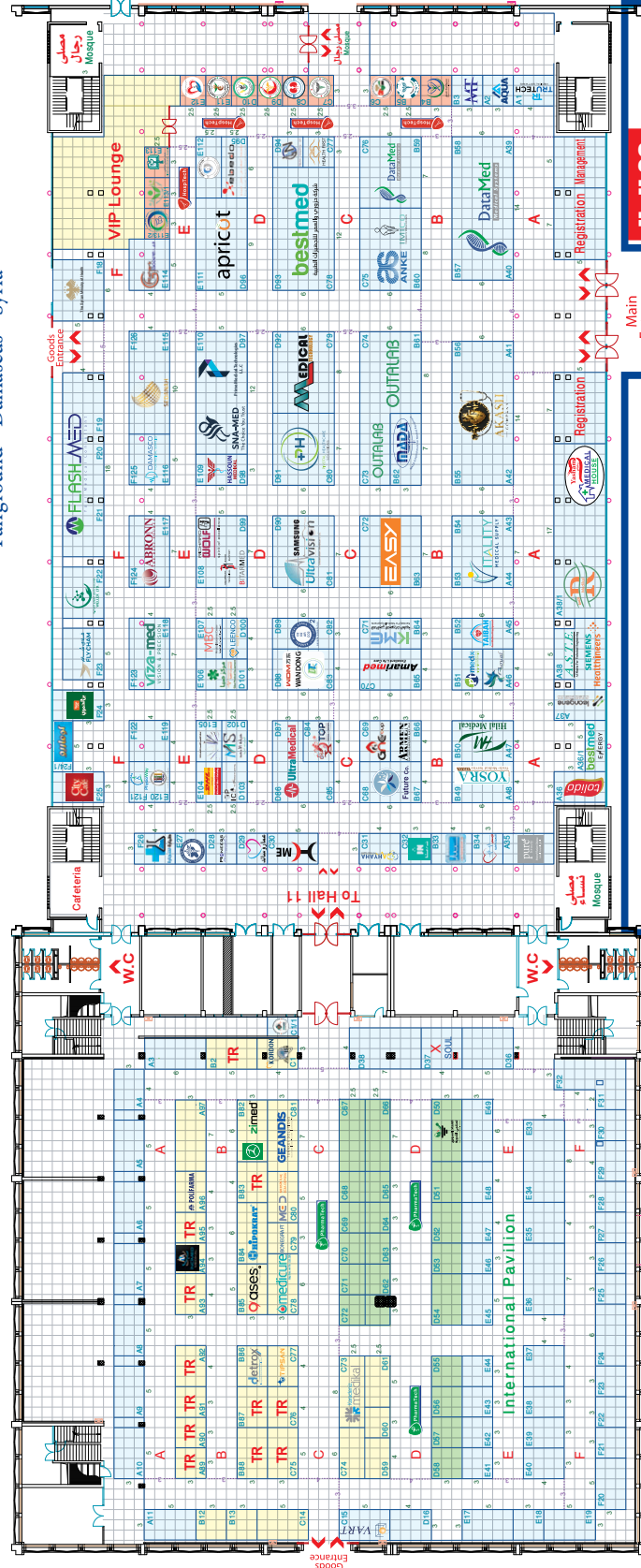
SYRIAN MEDICARE 2026 Edition



## The 19th Int'l Medical Exhibition

23 - 26 June

Fairground - Damascus - Syria



Hall 26

Tel.: +963 11 331 2123  
 +963 960 000 506  
 syrianmedicare1@gmail.com

Main Entrance Exit

MAIN GATE

The Organizer  
**UNITED**  
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[www.syrianmedicare.com](http://www.syrianmedicare.com)

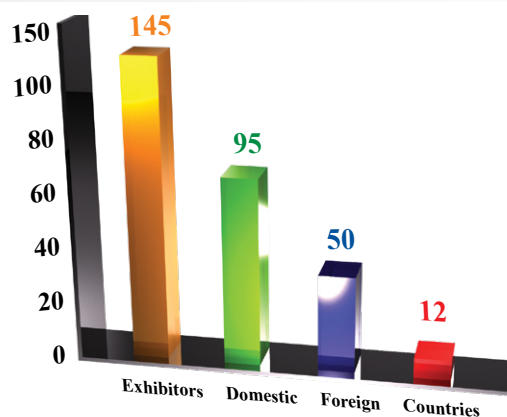
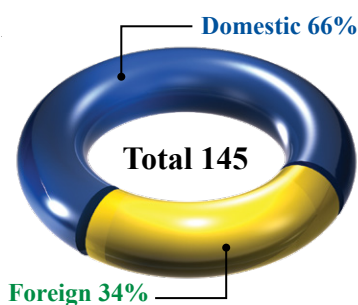
Hall 11



## Statistics on Syrian Medicare 2010

### Exhibitors

Total	145
Domestics	95
Foreign (Direct participation)	50
Represented Co.	415
Countries	40
Official Participation	3



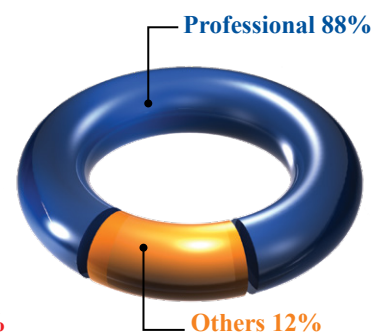
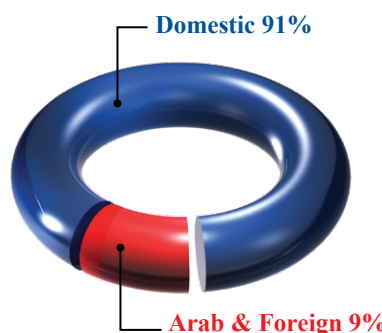
(Belgian National Pavilion - Egyptian National Pavilion - Taiwan Pavilion)

Direct Participation Countries: 12

(Belgium, Taiwan, Egypt, China, Turkey, Italy, Germany, Pakistan, Austria, India, Jordan, Lebanon and Syria)

### Visitors

Total Number of visitors	4630	100 %
Professional	4096	88 %
Others	534	12 %
Domestic	4230	91 %
Arab & Foreign	400	9 %
Countries	17	



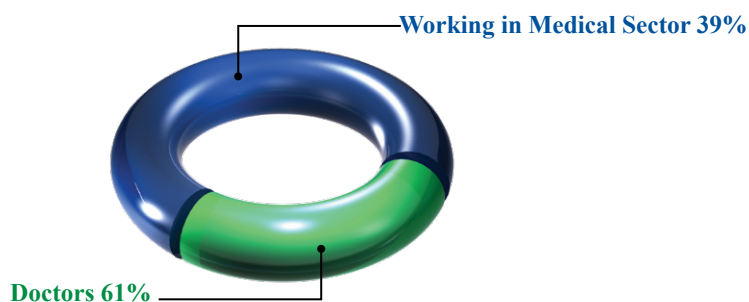
(Italy, India, Tunis, KSA, Iraq, Iran, Cyprus, Lebanon, Egypt, Jordan, Libya, Canada, Pakistan, Sudan, Yemen, Turkey, the UAE)

Official Delegations 2

(Spanish Delegation - FENIN Association) - (Tunisian Delegation)

### Professional Visitors

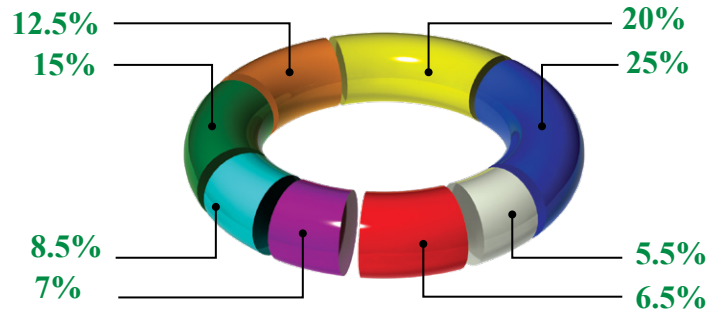
Total No. of:		
Professional Visitors	4096	100 %
Specialist Doctors	2510	61 %
Working in Medical Sector	1586	39 %



## High Qualified Exhibition Visitor Necessity

### Distribution of exhibition visitors according to Profession

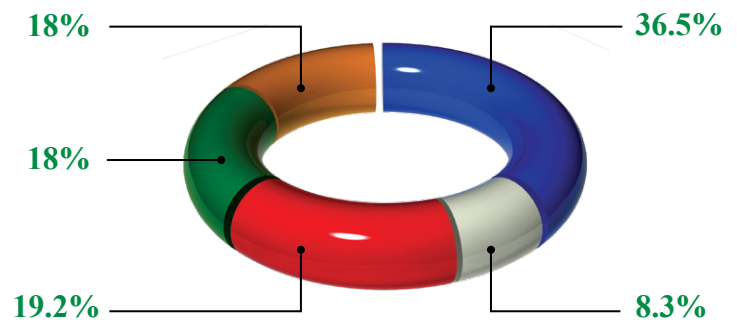
- Hospital Doctor
- Owner
- Sales/Marketing
- General Manager, CEO
- Governmental Employee
- Technician
- Pharmacist
- Administrative Board, Dept. Manager



*Hospital, Pharmaceutical, laboratories Medical Industries  
In Their Best Standards*

### Distribution of exhibition visitors for medical services & equipment

- General Manager/Owner
- Lab Equipment
- Sales / Marketing
- Engineer, Medical Equip. Technician
- Businessman, Consultant





## Statistics on Syrian Medicare 2025

### Exhibitors

Local Medical Equipment & Pharmaceutical Co. **100**

Foreign Agencies Represented by Local Companies **233**

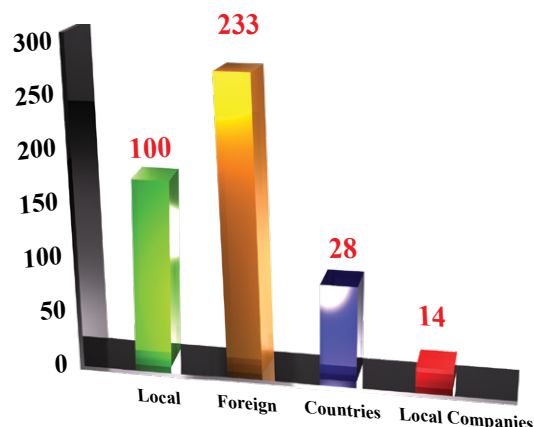
Countries **28**

(Spain, Estonia, Jordan, Pakistan, Sweden, China, Austria, India, Japan, England, Italy, Germany, USA, Portugal, Poland, Taiwan, Turkey, Denmark, Slovakia, Syria, Switzerland, France, South Korea, Lebanon, Malaysia, Egypt, the Netherlands)

Foreign Participants: **14**

Direct Participation Countries: **1**

(Through Commercial Department in Austrian Embassy Presented by 6 Companies)



### Visitors

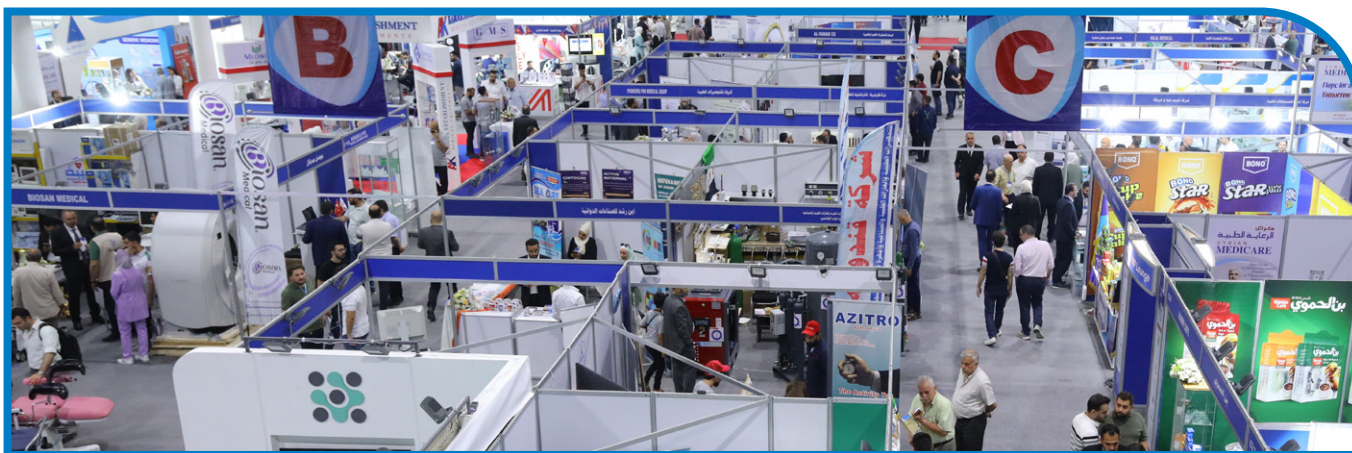
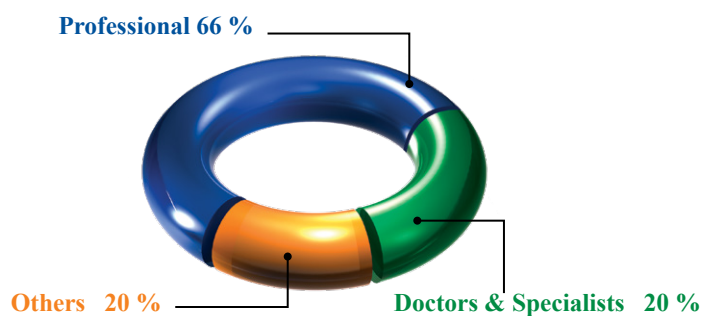
Total Number of Visitors **4538** 100 %

Professional **2459** 60 %

Doctors & Specialists **1040** 20 %

Others **1039** 20 %

University Professors, General Practitioners, Specialists and Pharmacists, M.A students, Residents and Students



*Your Guide to Medical Equipment Markets & Pharmaceutical Industry*

## High Qualified Exhibition Visitor Necessity



### Are you interested in ...

- Promoting your business according to global levels and accurate strategies?
- Interacting with trade and medical professionals face-to-face?
  - Knowing the Syrian Ministry of Health investing plans and projects?
  - Electing an agent for your company?
  - Knowing the news of your competitors?
  - Exploring promising medical markets in the region?
  - Knowing the importance of your business among other professionals?

If yes? You should be a part of the success.  
Syrian Medicare 2026 guarantees for you.

*Do not Miss this Unique Marketing Chance  
Book your Space NOW*



## EVENT ID

Event Title:	<b>Syrian Medicare 2026</b>
Exhibition Date:	<b>23 - 26 June 2026</b>
Official Inauguration:	<b>Tuesday 23<sup>rd</sup> June 6:00 p.m</b>
Venue:	Fairground - Airport Road - Damascus - Syria
Visit Hours:	From <b>4:30 p.m</b> to <b>10:30 p.m</b>
Entering The Exhibition:	<b>Free for Trade &amp; Medical Professionals Only</b>



### OFFICIAL MEDICAL MAGAZINE & WEB MEDIA



ArabMedicare.com

